



BTEC Level 3 Diploma Travel and Tourism

WHY TAKE THIS COURSE?

The BTEC course in Travel and Tourism is an excellent starting point if you have an interest in travel and may be considering a career in the travel industry either in the UK or overseas. This course could be taken alongside other A-Levels and will provide you with some useful skills and knowledge for a range of university degrees and apprenticeships.

WHAT WILL I STUDY?

This course will give you an interesting insight into travel and tourism and how it has developed into one of the world's most valuable industries. You will study a variety of units in the first year. The Customer Service unit investigates what customers need and expect from airlines, accommodation and visitor attractions and looks at how specific organisations satisfy those needs. The UK and European Destinations units will improve your geographical knowledge and you will learn about the features of a wide range of destinations. In other units you will become familiar with the sectors of the industry and learn about organisations such as British Airways and Thomas Cook. You will become familiar with their roles and business objectives and appreciate the importance of organisations working together.

HOW WILL I BE ASSESSED?

Like other BTEC courses, there are no exams; you will be assessed through coursework. Some assignments are practical, such as the role plays for the Customer Service unit. Most assignments are research based and require a high standard of written work.

WHAT SKILLS AND SPECIAL QUALIFICATIONS DO I NEED?

There are no special qualifications required to join this programme but you will need a keen interest and determination to succeed. You will also need good written and oral communication skills.

WHAT CAN I DO NEXT?

Many will decide to study Tourism at University. Students often go on to study a Tourism Management degree which often incorporates a paid overseas placement in the third year of study. This BTEC also provides a good foundation for those who would prefer an apprenticeship with a travel company. Some students have secured apprenticeships at the airport or in travel agencies. Other students have decided to take a gap year and work abroad for Camp America and Euro Camp.

PRIESTLEY EXTRA

We try to provide you with the experience and knowledge you will need to work in the travel industry and have a variety of visits and guest speakers such as cabin crew to enhance your learning.